Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2020

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Secretary's Advisory Committee Member

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Healthy People (HP) 2020

- Is a national health agenda that communicates a vision and a strategy for the nation.

- Over the next decade:
  - HP 2020 must inspire with the spirit of its reach;
  - Encourage with its sense of the possible;
  - Compel actions by policy makers, professionals, and community members at multiple levels;
  - Highlight the societal determinants of health; and
  - Lay bare the unacceptable.
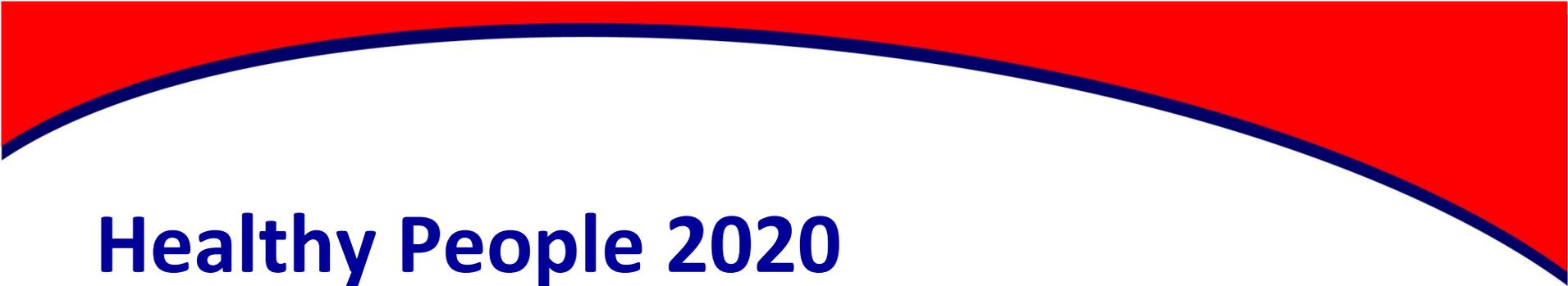
Healthy People 2020

- Builds on a foundation of work that has taken place over 3 decades.
- Brings to light innovative thinking about how we can work together to achieve health promotion and disease prevention objectives.

Two critical new approaches:

- (1) Scientific insights from past decades showing that family, social, economic, and physical environmental factors are primary, interrelated determinants of health.
- (2) Encompasses both individual-level and population-level risk factor and disease-specific information and approaches.
- Framework is based on the view that individual-level and population-level solutions are complementary elements of an integrated, comprehensive strategy for disease prevention and health promotion in the U.S.
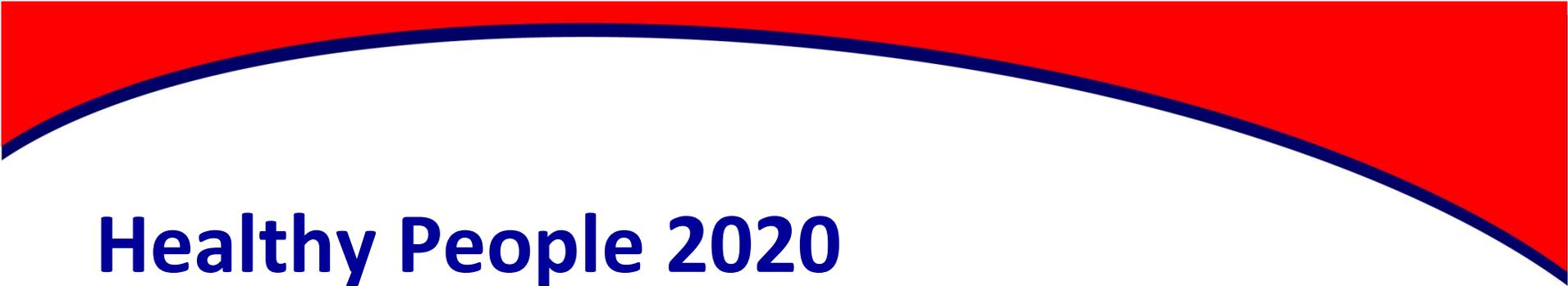
Healthy People 2020

- Envisions a day when preventable death, illness, injury, and disability, as well as health disparities, will be eliminated and each person will enjoy the best health possible.

- This transformation will occur by changing our thinking about health, examining root causes and societal determinants, and directing more interventions to address the primary, causal factors that affect health.

Charge to the Advisory Committee

The Committee was charged by the HHS Secretary to:

1. Provide advice and consultation to the Secretary to facilitate the process of developing and implementing national health promotion and disease prevention goals and objectives; and

2. Advise the Secretary about initiatives to occur during the initial implementation phase of the goals and objectives.

Advisory Committee Members

- Jonathan Fielding (Chair)
- Shiriki Kumanyika (Vice chair)
- W. Douglas Evans
- Vincent Felitti
- Lisa Iezzoni
- Abby King
- Ronald Manderscheid
- David Meltzer
- Eva Moya
- Patrick Remington
- David Siegel
- Adewale Troutman

Committee Meetings to Date

	In-Person Meetings Metro DC Area	Web-enhanced Teleconferences
Phase I	1. 1/31/08 - 2/1/08 Washington, D.C.	2. 5/1/08
	3. 6/5/08 – 6/6/08 Crystal City, VA.	4. 7/31/08 5. 9/4/08 – 9/5/08 6. 10/15/08 7. 12/17/08
Phase II	8. 1/7/09-1/8/09 Washington, DC 15. 9/17/09-9/18/09 Washington, DC	9. 2/23/09 10. 3/26/09 11. 4/20/09 12. 5/15/09 13.7/10/09 14.8/14/09 16.12/11/09

Phase I Subcommittees

- Five subcommittees to allow in-depth dialogue

- Internal and external (subject experts) members

  - Subcommittee on **Health Equity and Disparities**;

  - Subcommittee on **Priorities**;

  - Subcommittee on **Environment and Determinants**;

  - Subcommittee on **Life Stages and Developmental stages**;

  - Subcommittee on **User Questions and Needs**.

- Two Ad-hoc groups to address special topics

- Ad-hoc group participation limited to Advisory Committee

  - Health IT;

  - Graphic model for Healthy People 2020.

Phase I: Healthy People 2020 Development

Components of the Phase I Report to the Secretary:

- Recommendations for the form (medium) of HP 2020;

- A vision statement;

- A mission statement;

- Overarching goals;

- Suggestions for organizing objectives;

- A graphic model to depict key concepts and processes.

Phase I: *Conceptual Recommendations*

- Emphasize the importance of **prevention**;

- Use an **ecological approach** that fosters deepened understanding of **causal factors** and **determinants of health;**

- Reduce health inequalities and strive for **health equity** by bringing all groups to the level of health of the group with the best current health status;

- Highlight the importance of **life** and **developmental stages**;

- Address **new areas** of emphasis, i.e., all hazards preparedness and Health Information Technology (IT);

- Adopt a **consumer, user, and stakeholder orientation** that aims to increase awareness and **utilization** of HP 2020 information **across *all* sectors.**

Phase I: *Structural Recommendations*

▪Use a **Web-accessible database** format to facilitate widespread use among all target audiences;

▪Include the **general public** as a target audience;

▪Enable the **sorting** and **prioritization of objectives** by user needs and link these to **best evidence for effective interventions**;

▪Maintain **updated objectives** and data through an ongoing, transparent process;

▪Incorporate **continuous quality improvement** in efforts to achieve Healthy People objectives.

Secretary's Advisory Committee
Approved Definition: Health Disparities

Health differences that adversely affect groups of people who have **systematically experienced worse health** and **greater social or economic obstacles** to health, based on racial or ethnic group, religion, socioeconomic status, gender, mental or physical disability, sexual orientation, rural residence and other characteristics that have historically been linked to **discrimination** or having **less influence** and/or **acceptance in society**.

Secretary's Advisory Committee Definition of Health Equity

Health equity requires:

1. Continuous efforts focused on the elimination of health disparities, including disparities in health care and in the living and working conditions that influence health, and

2. Continuous efforts to maintain a desired state of equity after particular health disparities are eliminated.

Healthy People 2020 Vision and Mission

- Vision Statement:

  A society in which all people live long, healthy lives.

- Mission Statement

  Healthy People 2020 strives to:

  - Identify nationwide health improvement priorities;

  - Increase public awareness and understanding of the determinants of health, disease, and disability and the opportunities for progress;

  - Provide measurable objectives and goals that are applicable at the national, state, and local levels;

  - Engage multiple sectors to take actions to strengthen policies and improve practices that are driven by the best available evidence and knowledge;

  - Identify critical research, evaluation, and data collection needs

Healthy People 2020 Overarching Goals

- Attain high quality, longer lives free of preventable disease, disability, injury, and premature death.

- Achieve health equity, eliminate disparities, and improve the health of all groups.

- Create social and physical environments that promote good health for all.

- Promote quality of life, healthy development and healthy behaviors across all life stages.

Action Model to Achieve Healthy People 2020 Goals

Determinants of Health

Interventions

- Policies
- Programs
- Information

Broad social, economic, cultural, health, and environmental conditions and policies at the global, national, state, and local levels

Living and working conditions

Social, family and community networks

Individual behavior

Innate individual traits: age, sex, race, and biological factors

Across life span
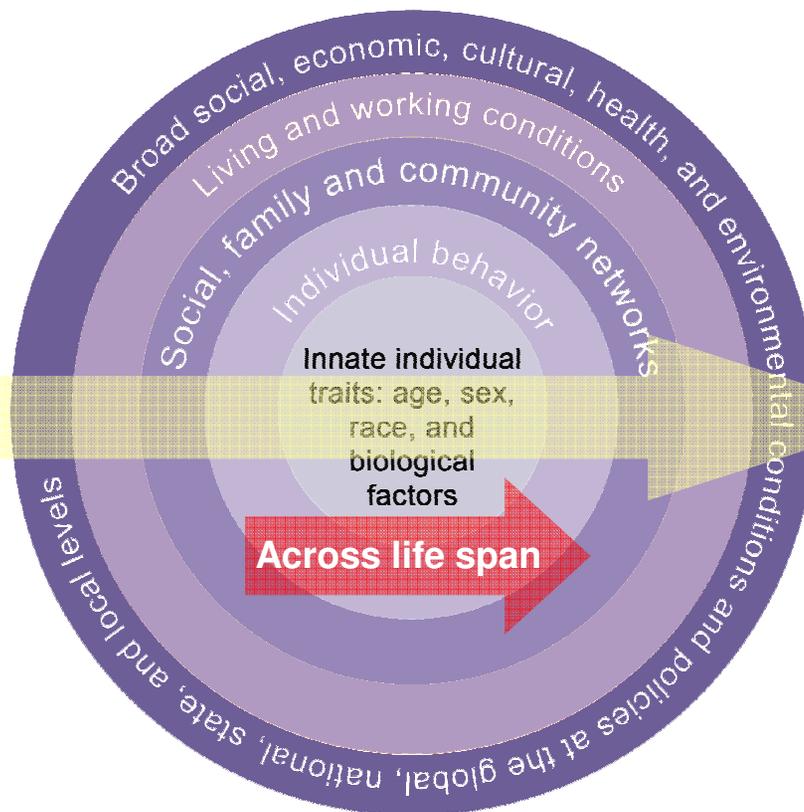
Outcomes

- Behavioral outcomes
- Specific risk factors, diseases, and conditions
- Injuries
- Well-being and health-related QOL
- Health equity

Assessment, Monitoring, Evaluation & Dissemination

Phase II Subcommittees of the FACA

January, 2009 – September, 2009	October, 2009 - Present
System Specifications	Strategic Communications
Topic Areas	Implementation
Target-setting	Priorities
Implementation	Data & IT
Priorities	Evidence (ad hoc)
Data & IT	Social determinants (ad hoc)
Evidence (ad hoc)	
Social determinants (ad hoc)	

Phase II: FACA-Approved Products to-Date

1. Immediate actions in support of objectives to improve the health of the American people. 3/09

2. System specifications for a Healthy People online version. 5/09

3. Approach to developing Healthy People 2020 target-setting methods. 5/09

4. Considerations and proposed list of topic area categories for Healthy People 2020. 5/09

5. Recommendations on Data and Information Technology. 8/09.

6. Recommendations for immediate and long-term implementation strategies. 9/09

7. Evaluating sources of knowledge for evidence-based actions in public health. 9/09

Phase II: HP2020 Implementation

- Current discussions by Implementation Subcommittee:
  - Matching specific implementation recommendations to the resources needed to achieve them.
  - The need for guidance to local public health agencies on realistic actions to be taken during times of retrenchment.

- Deliverable under development:
  - Operationalize an ecological approach to health promotion, and provide concrete examples.

Example of expanded HP 2020 audience matrix elements

Audience type	User group	What should they know?	Common Objectives	Channels
Primary audiences	Federal agencies	Uses of HP for planning, program management, development, evaluation	Increase awareness of health in all policies as priority	Get HP 2020 on domestic policy council agenda
Secondary audiences	General public	How HP can offer guidance for personal decisions	Develop HP 2020 brand position and promise that shows "What I can do"	Develop network of HP 2020 advocates in communities

Phase II: Developing HP2020 Objectives

- ***HP2020 Planning Workgroups*** *(Federal agency representatives)*
  - Current Healthy People 2010 subject-area experts
  - Subject area experts leading new topics
  - Other Federal and/or non-federal stakeholders
- ***Role of the Workgroups***
  - Examine Healthy People 2010 Objectives– retain or drop for 2020
  - Determine what new objectives should be added for 2020
  - Discuss relevant health determinants that impact the new set of objectives
  - Suggest new topic areas
  - Recommend evidence-based implementation strategies

Developing
Healthy People
2020

Phase II: *Organizing and Selecting Objectives*

- Topic Areas
  - Accommodate the different types of objectives (e.g., risk factors, health determinants, diseases, etc.)
    - Oral Health is a proposed Topic Area for HP2020
  - Facilitate an organizing and management structure

- Objectives
  - Based on eight criteria developed by the FIW
    - Important and understandable to a broad audience
    - Prevention-oriented and achievable through various interventions
    - Drive action
    - Useful and reflect issues of national importance
    - Measurable and address a range of issues
    - Build on past iterations of Healthy People
    - Supported with best available scientific evidence
    - Address population disparities

Phase II: *Consistent Structure for Objectives*

- **Data Expectations**
  - Each objective should have:
    - —A valid, reliable, nationally-representative data source (or potential source identified)
    - —Baseline data
    - —Assurance of at least one additional data point throughout the decade

- **Targets**
  - Each objective will have its own target
  - Target-setting policies on methods to be used are being discussed

Phase II Timeline:
Remaining Milestones for HP 2020 Development

- October- December, 2009: Public Comment Period
  - **Public Comment Web Site**: http://www.healthypeople.gov/hp2020/comments/default.asp
  - **October 22, 2009**: Public Meeting, Kansas City, Kansas
  - **November 7, 2009**: Public Meeting, Philadelphia, PA
  - **November 20, 2009**: Seattle, WA

- **January – August, 2010**: *Objective revisions, target setting, evidence-based practices and implementation guide development*

- September- December 2010: *Release of Healthy People 2020*

HP2020: Evidence-based Implementation Strategies

- Specific strategies for implementing HP2020 will be developed to assist users at various levels
  - Goal is to have recommendations that are action oriented, evidence-based, and implementable
- Strategies will be develop through input from:
  - Experts serving on Topic Area Workgroups
  - Public Feedback
- Interest in being able to add strategies as new evidence emerges throughout the decade
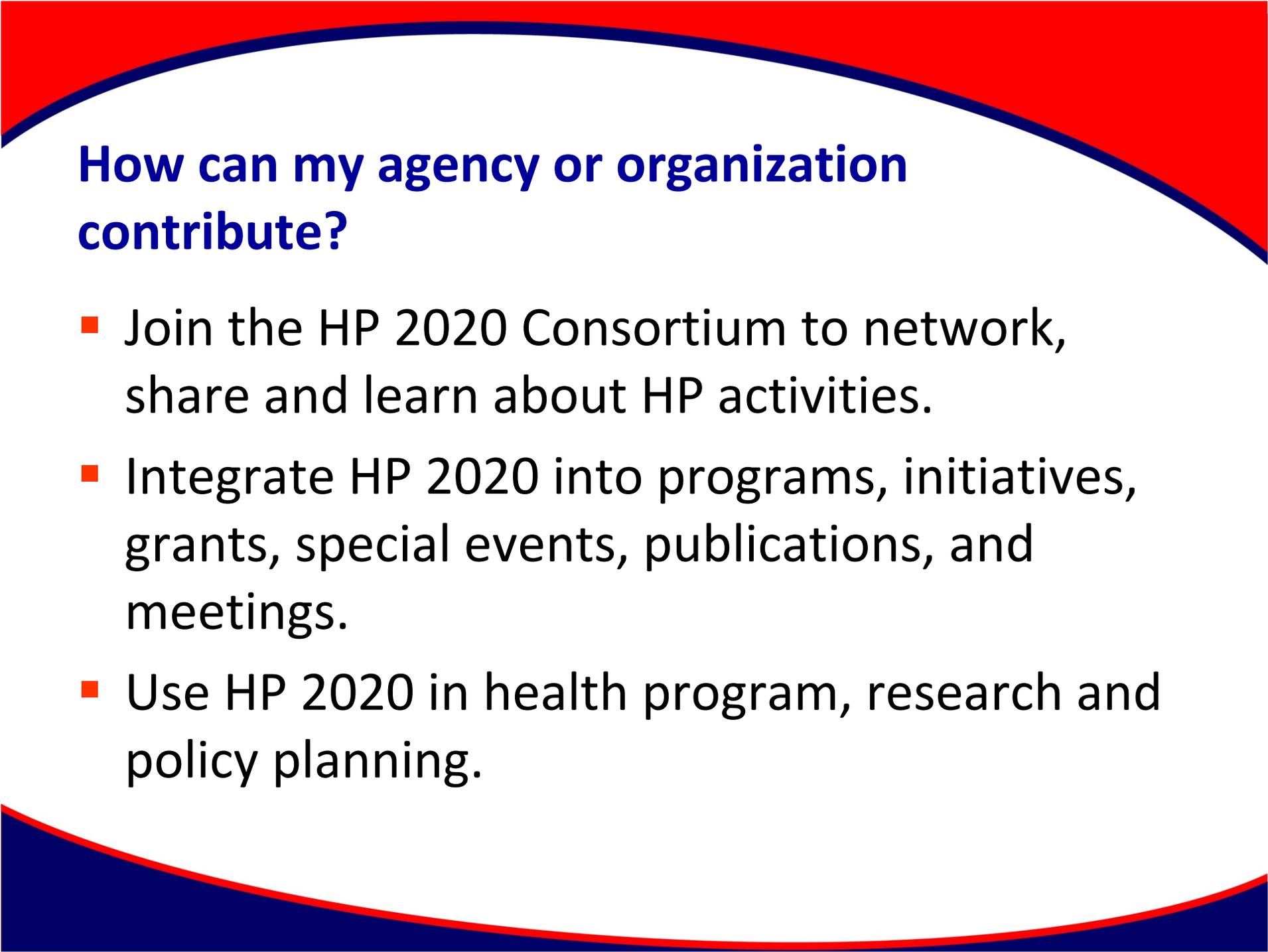
How can my agency or organization contribute?

- Join the HP 2020 Consortium to network, share and learn about HP activities.

- Integrate HP 2020 into programs, initiatives, grants, special events, publications, and meetings.

- Use HP 2020 in health program, research and policy planning.

healthypeople.gov/hp2020/